

SKI



HIGH
IN
THE
CANADIAN
ROCKIES

40-

CANADIAN ROCKIES

for

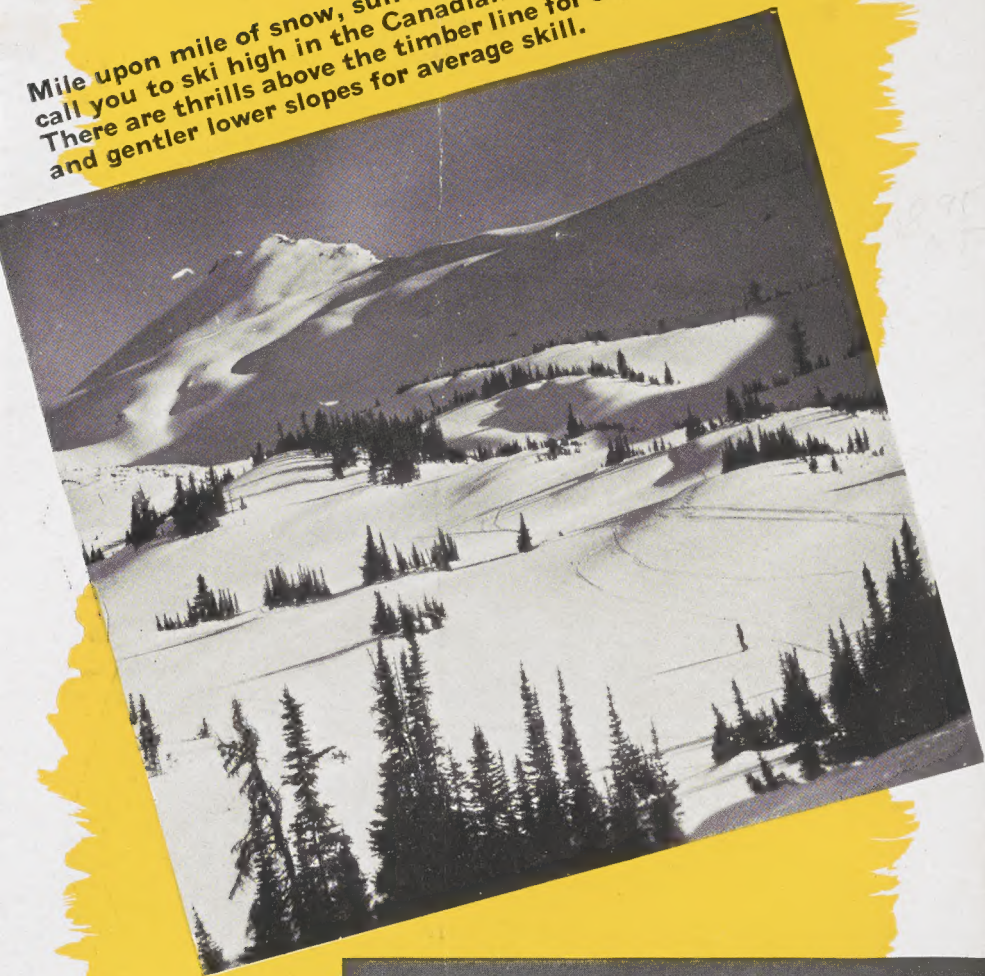
MILE-HIGH PLEASURE

Ski high in the Canadian Rockies. Ski on top of the world. Be "on top of the world" in the Mountain Empire of Banff National Park where peaks, natural slalom courses, dazzling downhill, breathtaking open runs and vistas accent the exhilaration of skiing on the sky-line; where mile-high valleys offer long, easy slopes. Banff and Lake Louise, long King and Queen of the Canadian Rockies in the summer, hold ski-court amid the incredibly deep, powder-topped snows of winter and late spring.

Connected by the trans-continental trains of the Canadian Pacific with the whole North American continent, these world-famous railway stations are your gateways to Mount Norquay, Banff's own ski centre; Sunshine, Mount Assiniboine, Mount Temple, Skoki Ski Lodges, and a selection of thrill-filled, scenic runs that will call you back year after year to sample them all. Your choice is your guide to enjoyment of skiing in the Canadian Rockies. Town life, movies, a chair lift 20 minutes from your hotel?

That's Mount Norquay, scene of championship meets. Comfortable ski lodge, centre of spectacular runs above and below timberline, open country ringed with snow-peaks? Take your choice of the well-equipped lodges within easy reach of Banff and Lake Louise.

Mile upon mile of snow, sun and fun
call you to ski high in the Canadian Rockies.
There are thrills above the timber line for experts
and gentler lower slopes for average skill.



Deep snow
covers ski
terrain in the
Canadian
Rockies
well along into
Spring and the
foundation of
many a tan is
laid on the
trails reached
from Banff and
Lake Louise.



40-

CANADIAN ROCKIES

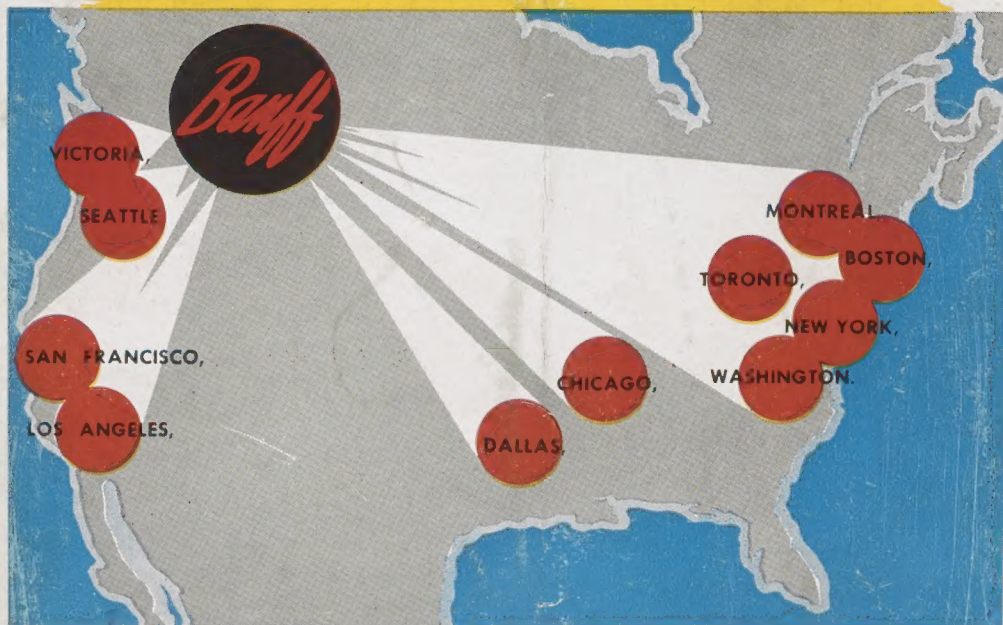
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THE SKI SPOTLIGHT'S ON BANFF



BANFF CHAIR LIFT

1950 EVENTS

NORTH AMERICAN
Downhill and Slalom
February 25 and 26

NORTH AMERICAN
Downhill
CANADIAN
Cross Country
March 2

CANADIAN
Downhill and Slalom
March 3 and 4

NORTH AMERICAN
and
CANADIAN JUMPING
MARCH 5

Canadian Pacific



SPANS THE WORLD